



ELAINE  
ROBINSON  
BEATTIE  
Inspire | Imagine | Empower

# ELAINE ROBINSON BEATTIE

Supporting Executives,  
Managers, and  
Entrepreneurs to be MORE



# Providing engaging keynotes and workshops from anywhere

**Elaine's a thought-provoking motivational speaker and Leadership Coach working with Executives, Managers, and Small Business Owners who believe in investing in personal growth for themselves and their team.**

**Her in-person and virtual presentations and workshops help teams avoid burnout, teach the importance of building coalitions, how to lead fearlessly, and apply a fresh approach to cultural intelligence. These programs are customized to address each organization's industry-specific challenges and delivered in whatever format best suits your needs, from pre-recorded custom workshops to live or virtual keynotes with engaging pre- and post-event attendee chats and one-on-one follow-up.**





*Elaine Robinson Beattie*

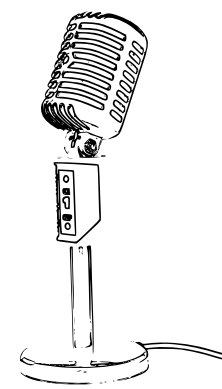


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## Meet

# Elaine Robinson Beattie

### Keynote Speaker



**Elaine** worked her way up the corporate ladder to become a General Manager for a Fortune 500 company in the hospitality industry. She knows first-hand the pressure and workload you are facing as the leader of your organization. She's been there. She was an overachieving executive working 80 hours per week, single, irritable, with a secret addiction, and seeking to control everything around her. She had to be honest and admit that she was a workaholic. She knew it had to change before everything fell apart.

She hired a coach that helped to set realistic goals, set healthy boundaries, and created a time management system that shifted her lifestyle. After leaving her corporate career, she became a corporate coach and received two master's degrees in Leadership and Management. Her sole focus now is leadership development.

Now she works with leaders in various industries who struggle with the same issues. Whether you are a corporate executive, a nonprofit leader, a ministry leader, or an entrepreneur, the weight of leadership is heavy. She wants to help you live a happy and wholesome life and not burn out. With her Find Your New Rhythm time management system. She has helped numerous executives who thought of stepping down due to the enormous pressure and workload.



# Bios



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## Short Bio

**Elaine Robinson Beattie** is a Thought-Provoking Motivational Speaker, Leadership Coach, and Trainer who inspires high-achieving leaders who believe in investing in personal growth for themselves and their teams... As a leadership coach and master storyteller, she imparts practical strategies leaving the attendees with an enhanced toolkit. She is a certified Diversity, Equity, and Inclusion trainer and often teaches teams to embrace the concepts of Cultural Humility and Intelligence, creating workspaces that are more empathetic, efficient, and effective for all.

She has spent over 21 years as a senior executive of Fortune 500 companies in the Hospitality industry, working across the USA and Canada. Her experience includes working with leadership teams in the corporate arena, nonprofit capacity building, faith-based communities, and entrepreneurial environments.

## Long Bio

**Elaine Robinson Beattie** is a thought-provoking motivational speaker, Leadership Coach, and Trainer who inspires high-achieving leaders who invest in personal growth for themselves and their teams. Addressing diversity, inclusion, and racial equity in the workplace through Cultural Humility and Intelligence to equip leaders to excel in today's multicultural workforce. She spent 21 years as a senior executive of Fortune 500 companies in the Hospitality industry, working across the U.S. and Canada for Sheraton, Starwood, Hilton, and Loews Hotels.

Her work spans many industries; nonprofits, faith-based institutions, higher education, and corporate arenas. Her expertise centers around assisting her clients in addressing issues with Business development, Organizational Alignment, Teambuilding, Conflict Transformation, Diversity and Inclusion, and Women in Leadership.

Elaine has earned a master's in Management and Leadership from Montreat College and, most recently, a Master of Religious Leadership degree from Emory University – Candler School Theology. She currently mentors female faith-based leaders in collaboration with the RISE Together Network and Do Good X, an organization empowering Christian social entrepreneurs to do good in the world.





Beattie has also earned the distinction of Registered Corporate Coach accredited by the Worldwide Association of Business Coaches and is a DiSC assessment administrator.

In addition, she is a certified Diversity, Equity, and Inclusion Trainer. She has been an adjunct faculty member of various community colleges, such as A – B Tech Community College and the UNC– Asheville, teaching leadership, human resources, organizational behavior, and entrepreneurship.

Elaine is married to Rev. Dr. Charles M. Beattie, A United Methodist pastor who is also an international blues artist. They live in Atlanta, GA, with their beloved dog, Miss Ella Fitzgerald Robinson Beattie.



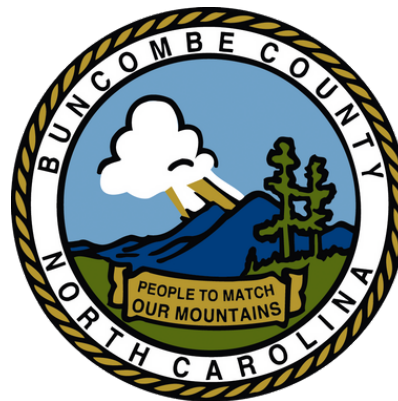


# Highlights



- Adjunct Professor at UNC Asheville
- Chair, Business Administration AB Tech Community College
- Montreat College Alumni Professional Achievement Award 2022
- First Place Toastmasters International
- YMCA Black Achievers Award
- Certified DiSC administrator
- Cultural Intelligence Masterclass Completion Cultural Intelligence Center
- Master storyteller
- Registered Corporate Coach – Worldwide Association of Business Coaches™ (WABC™) Credential ID #2011023

# Past Clients





# Testimonials



As a coach Elaine has a rare combination of courage, compassion, and determination - helping you to fulfill your leadership calling while also spurring you to action & results! I had the pleasure of working with Elaine over the course of several years to launch a diversity & inclusion initiative that become a passion project for our team. As a teacher and facilitator Elaine is a compelling and engaging educator unpacking even difficult topics with engaging ease. I would highly recommend taking any opportunity to work with Elaine - it will change you for the better!." **Caroline Skinner COO Tupelo Honey**

"Elaine Robinson Beattie is a talented and highly qualified speaker, trainer, and coach. She has a wealth of experience and is very knowledgeable on a variety of topics. I would highly recommend Ms. Beattie." **James E. Lee III, - CEO of the Boys & Girls Clubs of the Cedar Valley**

"Coach," as I love to call Elaine, has helped me through many challenges and transitions. She helped me move through, grieving my mom's death, my move to Chattanooga, and mastering my career transitions. She helped me redefine my journey. She encouraged me not to settle and to reach high for my dreams. At the end of our calls, I feel excited, empowered, and fired up! **Elizabeth A. Williams - Director of Development at Chattanooga Preparatory School**

"She comes highly recommended! Elaine Robinson Beattie is a spirit-filled and spirit-led executive! She supported me through my book launch and helped me to develop my speaking platforms. She has helped me greatly as I have taken on new leadership roles in the academy. " **Dr. Nichole Rene Philips Associate Professor in the Practice of Sociology of Religion and Culture; Director of Black Church Studies – Candler School of Theology – Emory University**



# Signature Topics

**Lead with Cultural Intelligence & Humility Connect. Learn. Grow.**

This workshop is designed for leadership. We help executive, middle- and first-line management to incorporate the four domains of Cultural Intelligence – organizationally, departmentally, and personally.

## Goals:

- The four domains of Cultural Intelligence (CQ), and how to use CQ for effective
- The basic makeup of a Culturally Intelligent organization
- About cultural frameworks, filters, and biases as a foundation for understanding your staff customers, and colleagues
- How to apply and practice Cultural Intelligence in the workplace with the mindset of Cultural humility
- How to align the organizational mission intentionally by creating Culturally Intelligent goals and strategies
- How to maintain staff and reduce turnover utilizing Cultural Intelligence

**Outcome:** Participants will learn how to work more effectively with diverse teams increasing efficiency, teamwork, and morale.

***Format:*** The insights and ideas fueled by Cultural Intelligence can be delivered through both workshop and keynotes focused on leadership, sales, marketing and diversity and inclusion efforts.

# Building Coalitions

**INTENDED AUDIENCE: Middle management and supervisors**

This 6-hour workshop will lead participants through an interactive discovery process of what it takes to build coalitions within the area and to build coalitions internally and with other Federal agencies, State and local governments, nonprofit and private sector organizations, foreign governments, or international organizations to achieve a common goal.

## Goals:

- To understand the components, cultural context, and challenges of Building Coalitions to include partnering, political savvy, and Influencing.
- To utilize the DiSC tool to enhance skills development by focusing on the strengths
- To develop strategies to overcome and engage new and unlikely partners

**Partnering** – Develops networks and builds alliances; collaborates across boundaries to build strategic relationships and achieve common goals.

**Political Savvy** – Identifies the internal and external politics that impact the work of the organization. Perceives organizational and political reality and acts accordingly.

**Influencing/Negotiating** – Persuades others; builds consensus through give and take; gains cooperation from others to obtain information and accomplish goals.

**Outcome: Work effectively with diverse partners**



# Breakthrough Busyness: Reset, Routines, and Rhythms

Clearly, COVID 19, Omicron and the other variant viruses has totally turned our work life environments upside down. We have all been thrown off course, and after months and years now, we can see that “normal” is not existent.

Finding a new normal is not the goal. We have a unique opportunity to create a new way of working, living, and being. Let’s explore, assess, discover, and reset where you are now. This is an excellent opportunity to establish new goals and intentionally create your new Life Rhythm!

**Goals:** To inspire the attendees, take the time to look at their self-care practices, set up new routines and personal support systems resulting in a new life rhythm resulting in increased efficiency, effectiveness, and freedom.

- Learn & Review the signs of Burnout
- Take a Burnout Assessment
- Explore actions to eliminate stressors
- Review 5 keys to resetting our rhythm

**Format:** *This session can be offered as a one-hour high-level breakout, or a three-hour deep dive training*

## Other Signature Topics

**Lead Well Lead Wise Lead WELL** from a place of wellness. Without a healthy mind, body, and relationships, we cannot manage or lead well. Leading WISE requires that we surround ourselves with people and resources that add value to us.

**The S Factor** – Moving our business from Survival to Sustainability 5 steps to create and maintain forward momentum.

**Recovering Together:** Entrepreneurs who surrender win! Embracing the power of community. Who is in your circle?



# Elaine Robinson Beattie

GET IN TOUCH



@Elainespeaking



@beattie.elaine



elainerobinsonbeattie.com



Elaine Robinson Beattie



support@speakerconcierge.co



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